



Activities of the Vienna Urban Planning Group

Application of multimedia

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MA 18 Urban development and planning



Definition of multimedia

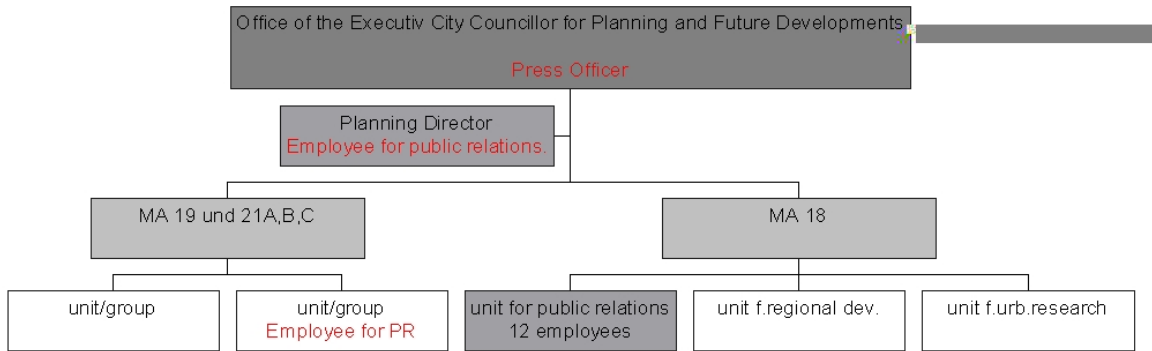
Every „tool“ that serves the purpose
to transport content:

- acoustically,
- visually,
- even to grasp something physically.

Media are supposed to convey, to impart.



Organisational chart



What kind of media do we apply?

- Comic-supported itinerant exhibitions
- Role play on urban planning
- Planning-package („suitcase“)
- Hotlines, Infotelephones, quarter-telephone
- Computer-based Planning-quiz
- Portfolio-CD, CD-I





Video „Beyond the Horizon“

a product of
MediaVilm
Video & Filmproduktion
1090 Wien

on behalf of
URBAN PLANNING VIENNA



New Approaches since 1995



first Steps:

Information STEP 94
Projects (1995)
Axis of Development U1





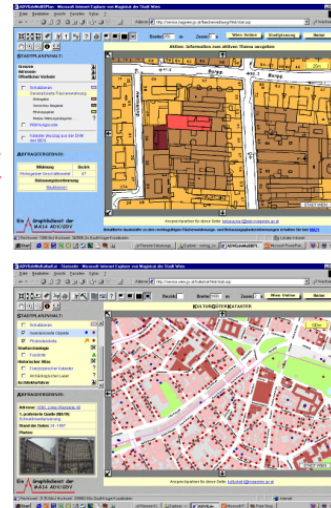
Computer-Animation

since 1994



G.I.S.-online

- landuse-plan
<http://service.wien.gv.at/flaechenwidmung/>
- cultural property database
<http://service.wien.gv.at/kulturkat/>





Vienna Urban Planning

CD for the exhibition: „the state of the art“

- [Eurogate](#)
- [Gasometer](#)
- [Millenium City](#)
- [Neue Donau/New Danube](#)
- [Judenplatz](#)
- [Bogenlokale](#)
- [MuseumsQuartier \(outside / inside\)](#)
- [Donau City development animation](#)
- [Donau City \(video / panorama\)](#)



Urban Development Projects



[CD-ROM](#)





Future Challenges

- VRML-Model of the entire city
- Full online-solicitation for all purposes
- Involvement of citizens via Internet

